### Welcome to MARCELLO STRADA srl

Specialist in luxury photobook binding system \_\_\_\_\_

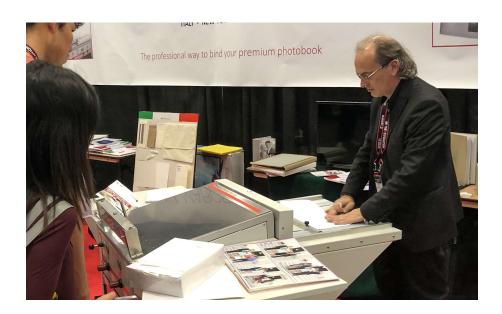




Dedicated to serving our customers worldwide through our family of distributors

### Complete photobook binding System made in Italy to EU standards

- We provide economical complete cold glue sheet-fed photobook binding systems for any environment.
- Our compact binding machines are totally pneumatic and do not require specialized training to operate.
- Our unique adhesive cardboard works equally well with cold or hot glue binding systems. It is available as sheets or rolls (for automatic machine)







### Local Representation Maintains Close Contact with Customers

Our family of distributors provides personal support to customers through tradeshows and ongoing communication.

Our president often participates in these international events. Please contact us to learn at which tradeshows we will be exhibiting.



### To Reach New Customers we are expanding our distribution network

Distributor logos can be displayed on our website



We share some logos to thank our 290 customers and distributors.

Distributors are encouraged to establish a warehouse to supply consumables to customers at local prices

## Why establish a warehouse?



to enable customers to purchase products through fast "local" delivery services



Distributors are encouraged to organize periodic local meetings for current and potential customers

We suggest you organize a nice meeting showroom with at least 40 participants

We will send demo binding machine and consumables easy sheet, free of charge.





(sample images from the meeting by our distributor in Bulgaria)

We are seeking additional distributors for our family. Please contact us if you are interested.

#### Our Binding Machines can be installed and operated in almost any location

All our machines are pneumatically operated and easy to use.

With only air tubes connecting to the various mechanisms, there is no danger from electric shocks

The air supply requires only a compressor of 10 liters – 8bar/120psi of pressure. We can provide it or you can buy it locally in your country.



Exclusive Lay-Flat "Fold-Out" photo page spread



Your photographic output from your printing assets



Use your choice of photographic media



Highest quality construction and components



Infinite selection of custom designed, ultra-exceptional photographic album covers



None Electrical Precision Assembly Tools. Simple Pneumatic Air Pressure



Non-acidic bonding sheeting are non-toxic and photographically harmless

Why the Marcello Strada s.r.l. Flexible Application

You can produce unique photobook spreads

# Photographic Album Folios - Utmost Flexibility



Sprawling three and four panel seamless spreads

Unsurpassed Lay-Flat Folio Designs





### Choose from a wide range of Album sizes

## Photographic Album Sizes - Utmost Flexibility

### Rectangular & Square Designs up to 20"x 20"

4"x 6"

6"x 8"

5"x 7

8"x 10"

8"x 12"

9"x 12"

10"x 12" 10"x 14" 11"x 14"

12"x 12" 12"x 16" 12"x 18"

14"x 14" 14"x 18" 15"x 15" 16"x 16"

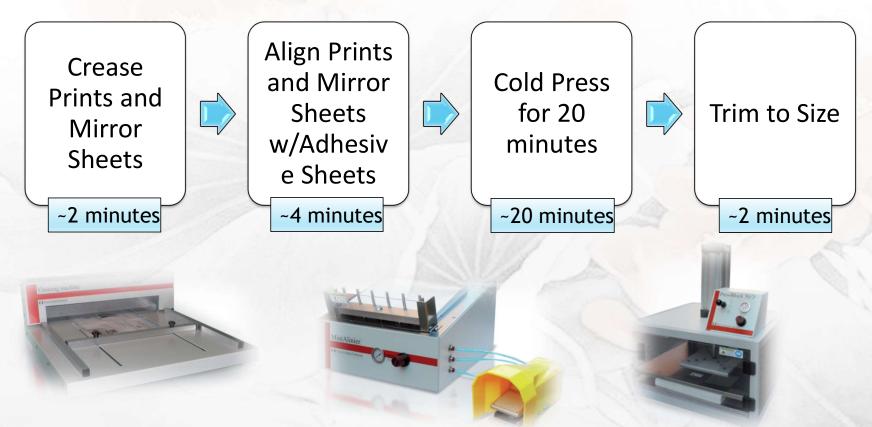
16"x 20" 20"x 20"





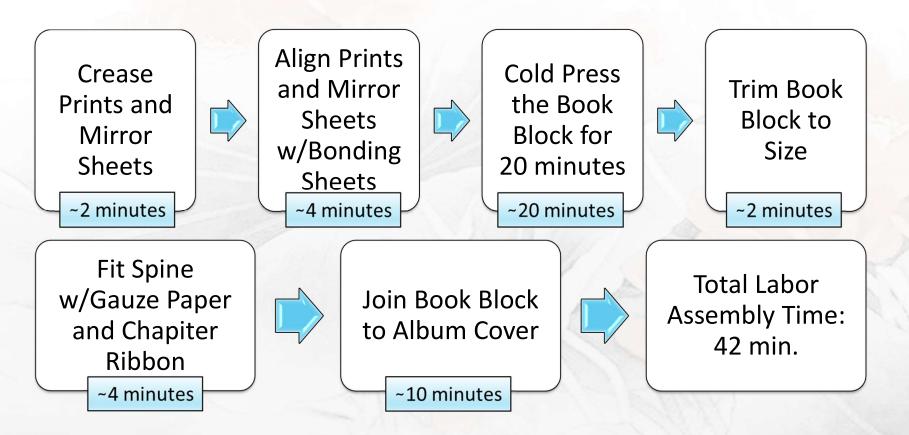
One Person Can Make a Single Bookblock in Less than 28 Minutes With Experience, This Same Person Can Create Up To 20 40-page Bookblocks in a Day

# Simple Assembly Steps ....



#### Make a Finished Album with Cover in Less Than 42 minutes

# Six Simple Assembly Steps ....



## PHOTOBOOK BINDING MACHINES

Our machines offer all the functionalities you need to produce professional finished photobooks. With proper use, they will create a high quality and long-lasting binding for a photobook. Our machines needed to make photobooks are:

creaser, aligner and pressblock.

#### These are described below

You need also a separate cut machine. We suggest you purchase it locally where technical assistance is available. However, we sell these machines separately or integrated in the Condor Plus, a complete all-in-one photobook machine

## Creaser machine:

The creasing device allows precise creasing and the crease has a special "U" shape

It works with a pneumatic system.

There are not electrical parts. Consequently, it does not require special technical assistance. If a pipe or a valve breaks, we can send a replacement with simple installation instructions. It is activated by a foot pedal.

You will need separate air compressor, minimum of 5 liters. The machine requires 8 bar/120 psi. It does not regulate the pressure. It ships with a 3 year manufacturer's warranty

The machine is entirely made in Italy to CE standards.

# Aligner machine:

With the aligner unit, the creased pages and mirror sheets are combined through the special cardboard glue sheets.

It works with a pneumatic system.

There are not electrical parts. Consequently, it does not require special technical assistance. If a pipe or a valve breaks, we can send a replacement with simple installation instructions. It is activated by a foot pedal.

You will need a separate air compressor, minimum of 5 liters. The machine requires *1.2 bar/17 psi* It has an integral pressure regulator

It ships with a 3 year manufacturer's warranty

The machine is entirely made in Italy to CE standards.

## Pressblock:

After the step of the Aligner, the bookblock must be fixed with this press unit for 20 minutes.

It works with a pneumatic system.

There are not electrical parts. Consequently, it does not require special technical assistance. If a pipe or a valve breaks, we can send a replacement with simple installation instructions You will need a separate air compressor, minimum of 5 liters. The machine requires 8 bar/120 psi - It has an integral pressure regulator

It ships with a 3 year manufacturer's warranty

The machine is entirely made in Italy to CE standards.

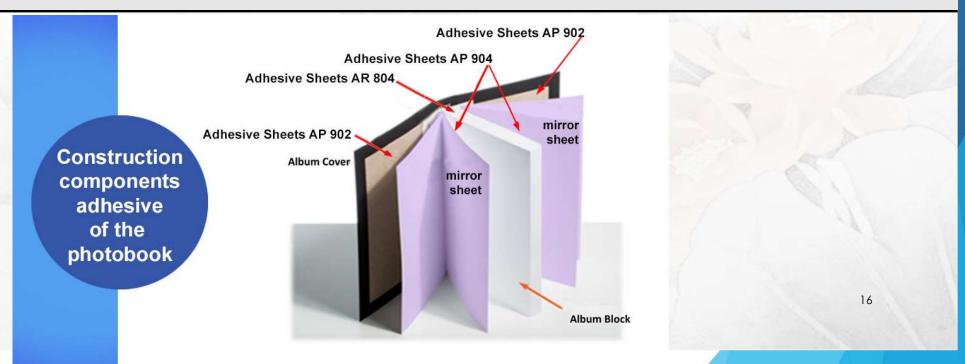
# Photographic Albums Bonding Folios

### Bonding Adhesive Sheets -100% Acid-Free - Eco-Friendly - Non-Toxic - Packs of 200

AR 804 R – Utilized on the inside of the album block with smooth paper surfaces – White core (280/140gsm) sheet or roll

AP 904 P - Utilized on the inside of the album block with rough paper surfaces – White core (280gsm)

AP 902 P - Utilized to attach album block face-off to first/last photo and again to attached the album cover – White (62gsm)



See the simple steps to create your bookblock

## Marcello Strada YouTube Link

https://www.youtube.com/@marcellostradaphotobook982







pneumatic press

pneumatic creasing

pneumatic aligner

We can supply a large range of covers, available in our catalog. Please feel welcome to request it

alessiastrada@photobook-machine.com also on Whats app (+39 3342616654) Alessia Strada

### ADHESIVE CARDBOARDS – EASY SHEETS OR ROLL

Made exclusively for us, our adhesive cardboard is acid free. does not damage either the photo, the prints or the quality of the image.

It is also useful for special papers printed with the plotter and has adhesive on both sides.

Moreover, it works with both cold and hot glue systems. The latter requires bypassing the heating step in the oven. Our adhesive cardboards can be supplied in sheet or roll format.

Sheets are supplied in pallets of 1000, packed in 20 reams of 50 sheets for the following sizes:

41x100cm / 16,1 X 39,4 inches = 410 square meters

62x100cm / 24,4 X 39,4 inches = 620 square meters

72x100cm / 28,3 X 39,4 inches = 720 square meters

82x100cm / 32,3 X 39,4 inches = 820 square meters

Also available in boxes of 200 sheets, cut on your requested size.

Rolls are supplied to your specific size, ordered with the diameter of the core, the width and length of the adhesive paper, and the maximum diameter of the roll that you can insert in your machine.

We have 3 different kinds of adhesive cardboard.

## Code AR804 Shett or ROLL

- It is removable.
- Usually it is used for the inside of the block.
- After placing the block under press for 20 minutes, the removable adhesive becomes permanent.
- It is available in 280gr, 140gr white.

## Code AP904 Sheet

- it is permanent.
- It is used to unite the face off / mirror sheets with the first and last photo of the block.
- It is also used to repair a photobook.
- It is only 280gr, white.

## Code AP902 Sheet

- it is permanent.
- The glue of this cardboard is extra strong.
- It is used to unite the block with the cover.
- It is 62gr, white.







In the 16 years since our founding, our company has continued to grow, even during the COVID years, because of our easy-to-operate binding machines and removable adhesive cardboard. Our systems designed to operate almost anywhere.

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